



## **Julie D. Burch**

Speaker, Author, Humorist

Julie Burch Speaks!

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*Speaker, Author, Humorist*



## Introducing Julie D. Burch...

- President of Julie Burch Speaks!
- Over 24 Years Speaking Experience
- Spoken in all 50 States
- Spoken in 3 Countries
- Spoken in 3 Territories

Julie has designed programs for industry leaders such as Texas Tech University, Fidelity Investments, Kaiser Permanente, CoServ Electric Cooperative, the Social Security Administration, the EEOC, the IRS, The Department of Defense, Taco Bell, Texas Women's University, Columbia Gas of Ohio, The American Payroll Association, The United States Army, The United States Air Force, Christus Health, Subway, Wingstop, Holiday Inn, Husky Oil, Armstrong Bank, American Advertising Federation, BP America, and The Society for Human Resource Management and many more.

Julie served on the National Board of Directors for the American Business Women's Association for 2 years and on her local board of directors for 5 years. She also served on the Board of Directors for CYT- Christian Youth Theater of DFW. She was honored with a guest appearance on "Good Morning America" where she was interviewed by Diane Sawyer and was named the 2017 Speaker Hall of Fame Inductee at the Society for Human Resource Management's Southwest Conference.

Julie is the coauthor of three books including 2 motivational books for women "*The Princess Principle: Women Helping Women Discover Their Royal Spirit*" and "*Every Heart Has a Gift*" as well as a business book "*Success Simplified: Simple Solutions Measurable Results.*"

Julie is the comedienne with content! She has dedicated her life to the pursuit of helping companies improve the bottom line through strategic plans, consistent growth, and the development of people. She has coordinated, developed and delivered top notch, highly effective classroom style training, web-based training, and motivational keynote presentations with powerful results. All of Julie's presentations are dynamic, high energy, highly interactive and packed with real world, tangible techniques the audience can implement immediately. Julie also loves to make them laugh! She has discovered the more her audience laughs the more they learn. "Solid Business Strategies. Brilliant Comedic Humor." It's not just her tag line, it is her promise in every presentation!

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Julie Burch *JB* Speaks!  
www.julieburch.com

*Julie's Most In-Demand Keynotes:*

**I Am Sooooo Stressed Out!** (Stress Management)

**You Make Me So MAD!!** (Emotional Intelligence)

**Crash Course to Effectiveness** (Time Management)

**You Want Me to Change Whaat?** (Change Management)



*Sample Title List:*

**Conflict is WAR!**

Dealing with conflict and confrontation

**You Make Me So Mad!**

Developing Your Emotional Intelligence

**Communicating With Tact, Diplomacy,  
And Professionalism**

Communicating with power and impact

**Exceptional Customer Service:**

**It's in the Bag!**

Not your Mama's customer service!  
(can be presented individually or as a  
5 part series)

**Leadership is Learned!**

Moving from manager to leader  
(Can be presented individually or as a  
6 part series)

**Work Life Balance is a MYTH!**

Stress Management and Life Balance Skills

**Generational Madness!**

Generational Communication  
Strategies and Solutions

**Crash Course to Effectiveness:**

Time Management Tips for the Overworked,  
Overstressed, and Overwhelmed!

***Or let Julie customize a program for your team!***

All of Julie's presentations are dynamic, high energy, highly interactive and full of real world, Tangible techniques the audience can use immediately. They are also tons of FUN! Julie loves to make people laugh. She has discovered they more they laugh the more they learn.

Julie's presentations can all be customized to fit your specific goals and objectives and can be modified to fit the time frame needed from a short keynote to a full day presentation.

Solid **Business** Strategies. Brilliant **Comedic** Humor.

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### Some of Julie's Happy Clients

State of Wyoming	City of Liberty
State of Wyoming Firefighters Association	City of Southlake
Department of Defense	City of Bedford
Social Security Administration	City of Thomasville, GA
Texas Tech University	City of Cedar Hill
Fidelity Investments	City of North Richland Hills
Ernst and Young	City of Falls Church, VA
Christus Health	Mabank ISD
Internal Revenue Service	Katy ISD
EEOC	Southland Gaming
CoServ Electric Cooperative	Financial Women International
Nueces Electric Cooperative	West Coast Contractors, Inc.
Medina Electric Cooperative	United Way
North Plains Electric Cooperative	Executive Women in Texas Government
Rayburn Electric Cooperative	Sacramento Head Start
Sam Houston Electric Cooperative	Maryland Head Start
Hilco Electric Cooperative	FINRA
Big Country Electric Cooperative	Air Liquide
Upshur Rural Electric Cooperative	Council of Hotel and Restaurant Trainers
American Business Women's Association	Society of Human Resource Management
Town of Addison	Maine Society of Healthcare Human Resource Mgmt.
Mercury One	Texas Society of Healthcare Human Resource Mgmt.
Institute of Supply Management	American Society for Training and Development
Community Association Institute	American Society of Women Accountants
Texas Electric Co-op	Int'l Association of Administrative Professionals
Plaid for Women	Southwest Corporate Federal Credit Union
Brock Beauty	United States Army
Mercedes Benz	United States Air Force
CF Industries	International Firefighters Association
Texas A&M San Antonio	American State Bank
Texas A&M Kingsville	Hematech
Texas A&M Corpus Christi	Sewell Ford Dealerships
Texas A&M Commerce	Husky Oil
Texas A&M Central Texas	Lamar Advertising
Armstrong Bank	Integris Health
Help Desk International	Cencor Realty
Gordon Food Services	Railroad Commission of Texas
Jack Henry	Texas Organization for Nursing Leadership

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***Thank you so much for your interest in Julie Burch Speaks!***

### References

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Julie has over 25 years experience as a professional speaker, she has had the privilege of speaking to audiences in all 50 states, 4 countries, St. Thomas, St. Croix, and Puerto Rico. She has done extensive work with Electric Cooperatives all over the state of Texas as well as Colorado and Louisiana. She was honored with a guest Appearance on "Good Morning America" where she was interviewed by Diane Sawyer. And she was recently named the SHRM's HR Southwest Conference 2017 Speaker Hall of Fame Inductee. She has served on the National Board of Directors for the American Business Women's Association as well as the local board for CYT-Dallas Fort Worth.



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